

*Ernesta Wright, BA is a native of Orange County (OC), California. She serves as the Executive Director of The G.R.E.E.N. Foundation who has 31 years of experience working in community health education and 33 years of entrepreneurial experience.*

She has established a track record as an effective leader in community organizing and collaborating building to provide outreach, engagement and care navigation partnering with large organizations. Created and implemented for 10 years working with learning institutions to enhance student's service learning experiencing through volunteering to earn community service hours. A strong network of community/grassroots organizations, to facilitate a greater impact among Black/African American (AA/B) constituents throughout the state of California. She has also positioned this grassroots agency as a leader in the fight against cancers and educate on the importance of advocacy. Ms. Wright constructed statewide collaboration between certified educators and enrollment counselors to provide expansive outreach in (AA/B) communities. Recently, her program was selected for a statewide effort to address vaccination equity and hesitancy with 30-35 community-faith organizations.

An author, of a culturally conscious, comprehensive, and evidence-based approach which encourages, empowers, and engages the (AA/B) communities about the importance of prevention. She is satisfied to be known as a servant leader working at the local level. A mother of two loving grown children and proud grandmother of two lovely girls.

#### HONORS AND AWARDS

<b>Woman of the Year</b> – National Association of National University of Women Section	2023
<b>Going Above and Beyond Award</b> – National University of Women	
Going Above and Beyond Award – Nationally	2022
Going Above and Beyond Award – Regionally	2022
National University of Women – Santa Monica Branch- Locally	2022
Resource Development Chair – Outstanding Award	2022
House on the Hill Brick Drive, Washington House (NAUW)	2020
<b>Community Health Award</b>	2019
Health Education Arts Science Foundation, Cerritos	
<b>Community Service Award</b>	2018
National University Women Association, Compton	
<b>Community Health Champion</b>	2018
Cynthia Perry Ray Foundation, Torrance	
<b>Women of the Year</b>	2016
Congresswoman Loretta Sanchez	
<b>Vision Award</b>	2016
Blue Shield of California	
<b>Community Leader Award</b>	2015
California State 64 <sup>th</sup> Assemblyman Isadora Hall, III, City of Compton	
<b>Outstanding Community Service Award</b>	2014
U.S. Senator Lou Correau	
<b>Yoplait Breast Champion</b>	2014
American Cancer Society Yoplait Breast Champion – 1 of 14 in the nation	
<b>Certificate of Congressional Recognition</b>	2013
Presented by U.S. Congresswoman Loretta Sanchez; For Address the Needs of Underserved Residents through Community Advocacy, Education and Collaboration	
Presented by Congressman Lou Correau	2014

## Regional Excellence Award

2006

Lead Principal, Patricia Harvard Hinchberger, EdD, RN, MSN, CNS,  
Assistant Professor, Xi Theta Chapter & Ernesta Wright, The G.R.E.E.N  
Foundation, Live Now 2 Live Later”, Research project, Perceived Susceptibility to Osteoporosis Among Ethnic  
Female College Students, California State University Dominguez Hills, CA, Society of Nursing, Sigma Theta Tau  
International

## RESEARCH EXPERIENCE

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Executive Director, The G.R.E.E.N Foundation, Santa Ana, CA – Present

Co-Author, “A culturally competent, community driven, collaborative approach to health care education conferences  
designed to address the health disparities of African Americans”, presented at the American Association for Cancer  
Research AACR annual meeting in April 2017

Current Research: University of California, Irvine, and anti-racism approaches to ground the further  
development of the Center for Environmental Health Disparities Research and  
community-academic collaborations for environmental and racial justice. The focus on the  
historical and contemporary lived experiences of African, Black, Caribbean, and other  
communities of color in southern California, with a particular focus on Orange County.  
January - June, 2023

Inaugural UCI ICTS Community Advisory Board 2022 – Present Institute for  
Clinical and Translational Science, University of California, Irvine  
*The project described was supported by the National Center for Research Resources and  
the National Center for Advancing Translational Sciences, National Institutes of Health,  
through Grant UL1 TR001414. The content is solely the responsibility of the authors and  
does not necessarily represent the official views of the NIH.*

The Regents of the University of California – Irvine campus, Implementation of research  
activities identified as COVID19 Community Communications  
By July 30, 2021 educated 200 community members about COVID19 and cancer  
prevention and 25 people will self-report one type of screening for cancer

Past Research African American 5 Year Study – Community Influenced  
Evaluation Report from 2011 – 2016  
Lead Principals: R. Parker, PhD & P. Schiltz, PhD and  
Co-Principal: E.Wright, The G.R.E.E.N Foundation  
P.H Hinchberger, EdD, RN, MSN Transitions in Women’s Health, California State  
Dominguez Hills, funded by National Osteoporosis Foundation (2004)

## PRESENTATIONS AND INVITED LECTURES

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**Panelist**, Groundswell (formerly known as OC Human Relations), Hate Hurts Us All Campaign – 10 year increase  
hate against African Americans in OC. From A Leader’s Perspective

**Panelist**, Charitable Ventures, How to obtain funding for your organization, 2022

**Presentation**, “Community Engagement,” DOVIA, 2018.

**White Paper**, Six Phases to Building Awareness and Access to Cancer Care in the African American Community,  
Benchmark Community Project of The G.R.E.E.N Foundation, 2010.

**Keynote Address**, “Share Our Strength,” Breast Cancer Survivorship, 2016.

**Keynote Address**, “Prevention: Breast Cancer, “Baptist Ministers’ Wives & Ministers, 2017.

**Keynote Address**, “Women Rise, “Annual Eastern Stars, 2012.

**Workshop**, "COVID19: Hair Care & Salon Impact," Institute Health Advocates, 2020.

**Workshop**, "Issues of Gentrification," Loyola Marymount, 2018.

Workshop, "Challenges of Change in Healthcare Delivery", "Chi Eta Phi Sorority, Incorporated, 2016.

**Workshop**, "ACA – Affordable Care", "Delta Sigma Theta Sorority, Inc. Cerritos Area Alumnae Chapter, 2014.

**Workshop**, "Health Prevention," National Council of Negro Women of OC, 2011.

**Panelist**, Panelist in Town Hall meeting with Holly J. Mitchell, California State Senator, Los Angeles, 2013

**Invited Lecture**, Advanced Topics in Community Health, 2020

California State University Fullerton PUBH, Masters of Public Health, Margaret Hawkins

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## INTERNATIONAL HEALTH PROJECTS

Participated in annual mission trip to engage and educate villagers basic health hygiene.

2019 Senya, Ghana in Africa to focus community health education in partnership with AFRAM Global lead by Gloria Willingham-Toure', EdD, Interim Provost/ Senior Vice-President, Fielding Graduate University, *Santa Barbara*, California, "2019.

Coordinated a professional team, two professors and experienced community health educator. Cameroon, Africa community health focused with a shared model basic disease prevention and to set up a medical center. Ernesta Wright, led a team from San Marcos University, Nursing Department, Patricia Harvard Hinchberger, EdD and Loyola Marymount University, Lezlee Hinson Matthews, PhD, Bafut Medical Center," 2016

Supplied medical supplies to clinics, Dr. Eke, Surgeon, Nigeria, 2017-2019

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## PROFESSIONAL AFFILIATIONS

### **National Council of Negro Women**

Member, Orange County, 2010 – present

Annually supports outreach education and items for youth foster group

### **National Association of University Women**

Health Committee Chair, Santa Monica, CA, 2020-present

Appointed Journalist, Santa Monica 2021 – present

### **National Headquarters Fundraising Committee Member**, National, 2020-present

Promote the importance of the fundraising campaigns. Created new campaigns to engage members to respond with their financial support.

Brick Campaign (DC House on the Hill) 2 campaigns (2021-2022)

Re-launching of Open House (2022)

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## PROFESSIONAL SERVICE – ELITE MARKETING & NETWORKING

### **Coaching & Mentorship for Entrepreneurs – Executive, Mid-Level & Start-Ups**

Mastermind Sessions, Sessions, 2020

Virtual, educational, and engaging networking workshops

Individualized Business Plan Support

*Established 2006*